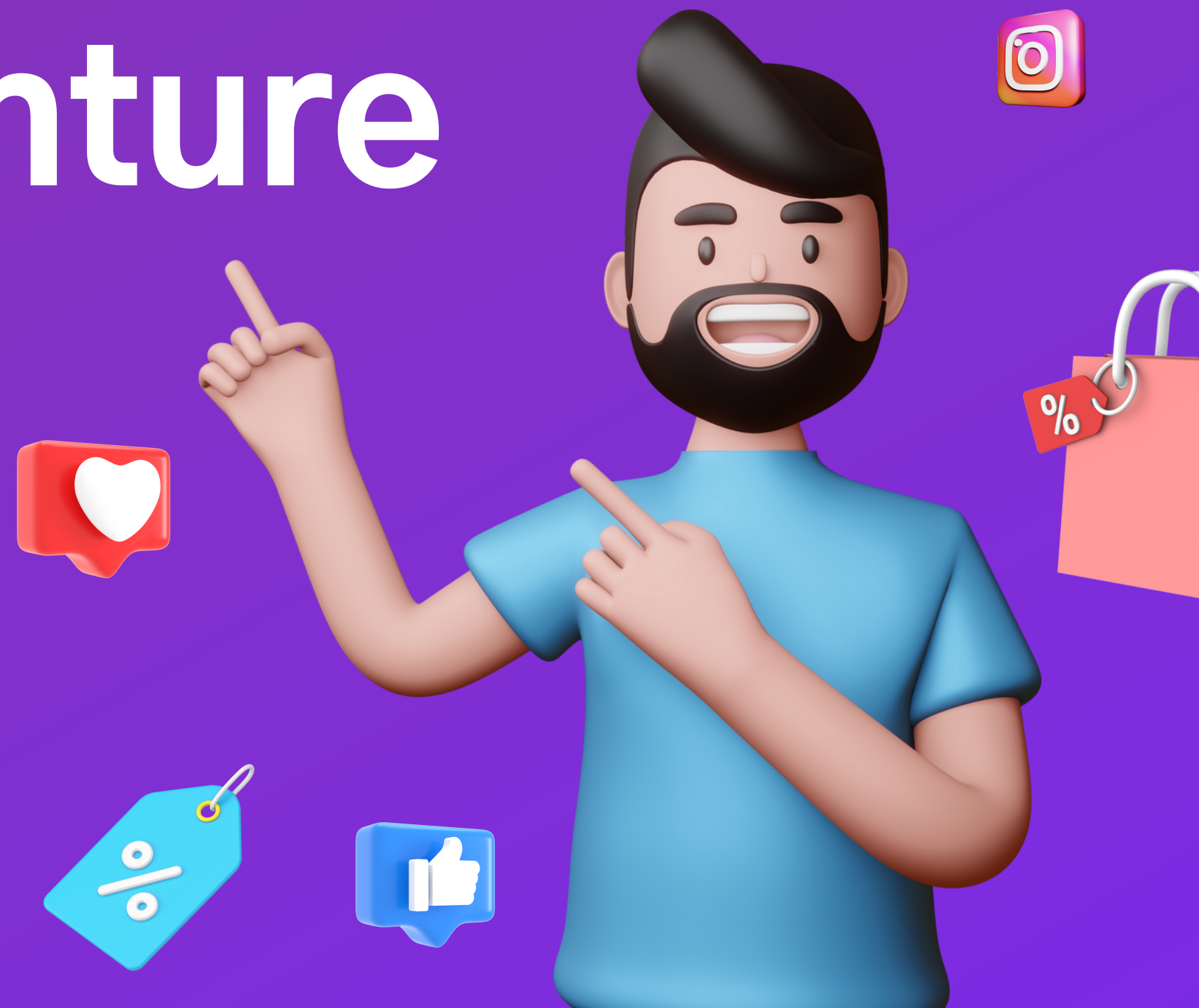


Start your Digital Adventure with



WHO

WE ARE



Champ360 is a Digital marketing Company capable of ATL, BTL, and TTL Advertising and marketing solutions. A trustworthy and agile digital marketing agency, that has worked with renowned brands in Sri Lanka & USA in a short period. We provide integrated marketing solutions from Web design & development to social media management, content curation, SEO and SMO solutions, PPC to maximize your online marketing return, Photography and Videography, and, many more. Our highly experienced teams work with integrity & sincerity to turn your dreams into a digital reality.

OUR VISION, MISSION & VALUES

OUR VISION: To bring value to the digital landscape of our country and contribute our part to the economy.

OUR VALUES: You will find us attentive, proactive, and highly engaged with our customers. Since "digital" is a fast-moving technology, we move with our customers into building long-term sustainable relationships.

OUR MISSION: To enable businesses to grow by using our effective marketing strategies and to deliver maximum amount of satisfaction to our valuable partners.



SERVICE PROCESS GUIDELINES



Listen & Guide

We listen, understand and follow your requirements before refining them into a concept. We adopt a wow & how approach by presenting innovative ideas and giving our suggestions on how to turn them into reality based goals.

Requirement Understanding

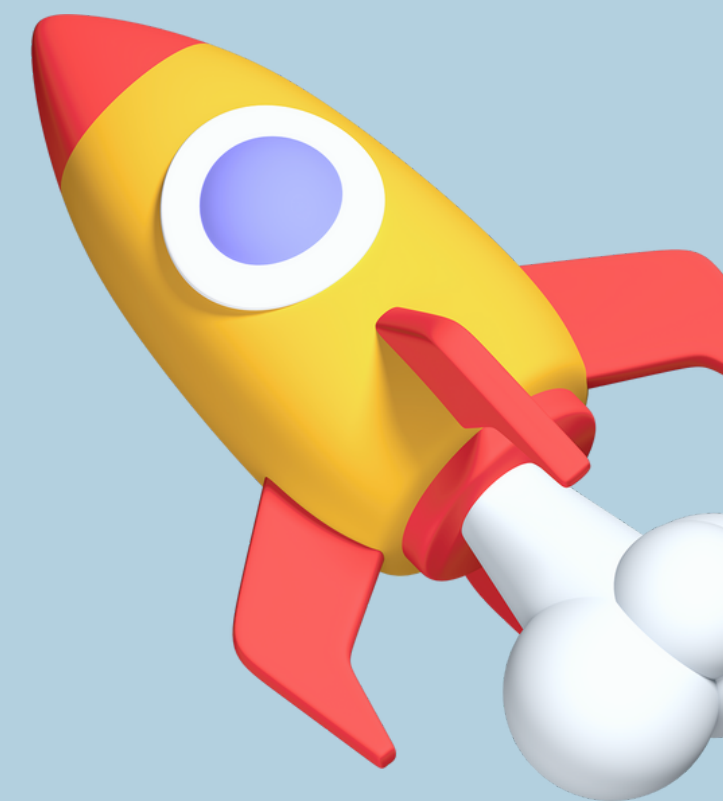
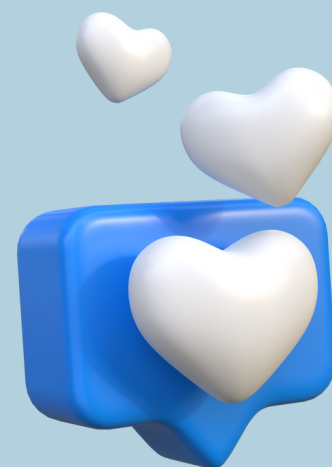
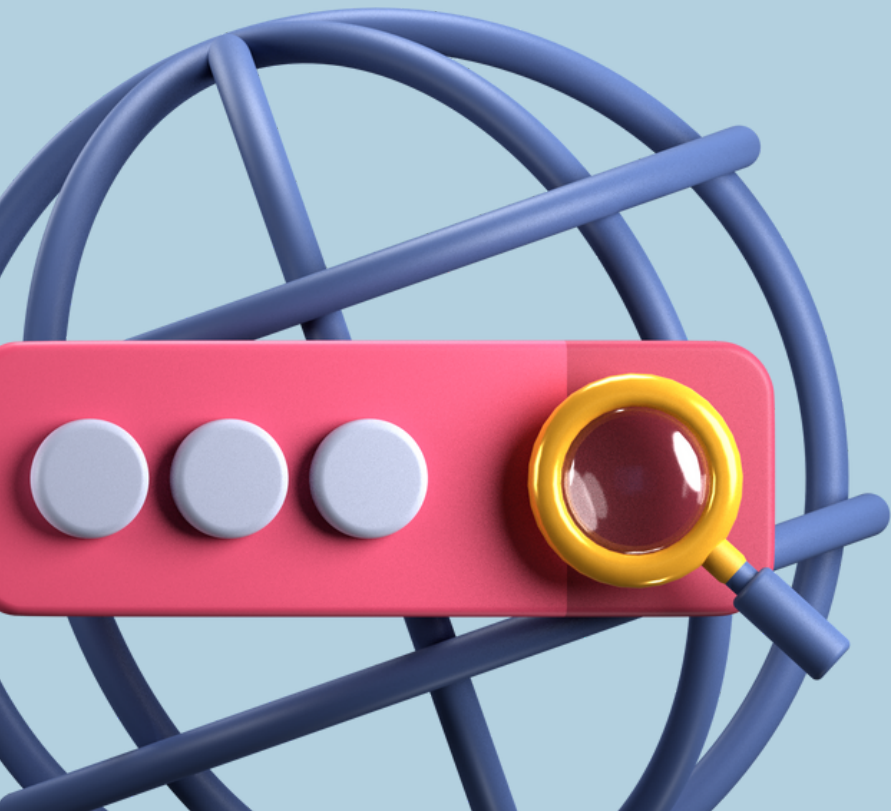
To ensure coherence between your business needs and what we do to enable it, we define the final requirements with you. We understand that your requirements may change during the process and we are flexible to walk with you throughout the process.

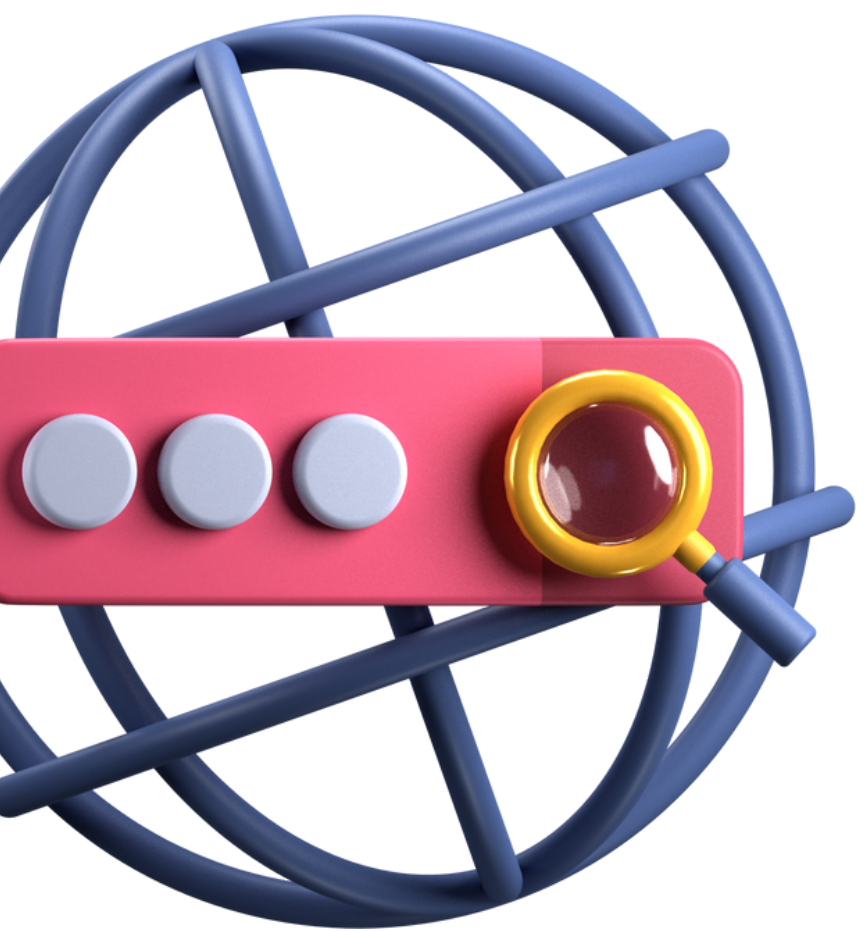
Design, Develop & Support

At the final stage, our designers will work on your design themes and our writer will write the copies for you before they could be forwarded to the marketing department or final approval from your end. Once the deliverables are approved, we start the marketing process and keep on providing you on-going support that is required from our side.



OUR SERVICES





Web Design & Development

Content & Website Development

We listen to our client's requirements first and then identify what the client wishes to achieve. We then develop ideas to determine the structure and technology that suits your requirements. We also study your market/industry to analyze it thoroughly to design the user-friendly optimal solution. After a few discussions, we will come on one page with you to design and develop the solution.



Listen First & then Design

Starting from a design theme approved by the client, our front-end developers construct the website following modern web program standards, including mobile adaptation. We also create content for your website with the help of our in-house writers' which can write SEO-friendly content for you for your sector.





Search Engine Optimization



Champ360 operates as your SEO partner. It is an evolving process as Google and other major search engines enhance their ability to track and share the most relevant and useful content across the web. To achieve your goals and 'enable' you to reach targeted customers who are looking for the type of products and services you offer, we provide an integrated set of SEO services such as keyword research, website optimization, content marketing, and building backlinks. SEO is an investment with a potentially high return. Elevating your rank to the top 3 positions on the first page, where most clicks go, can provide a considerable return on a small investment in SEO.





Social Media Marketing

We take care of your company's entire Digital Marketing needs.
This includes: Social Media Marketing & Social Media optimization



We help you:
Grow your Followers
Create an Engaged Community
Increased Traffic on your Website



Designing and Advertising

Our Team is well experienced with reaching the correct audience that client is targeting, with Artworks and Design materials. Our Capabilities are limitless. With the correct analytics, we can successfully target your audience, and convert them to customers.

Design Options

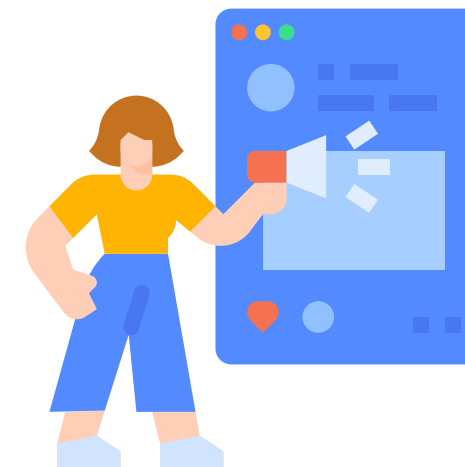
Logo Design



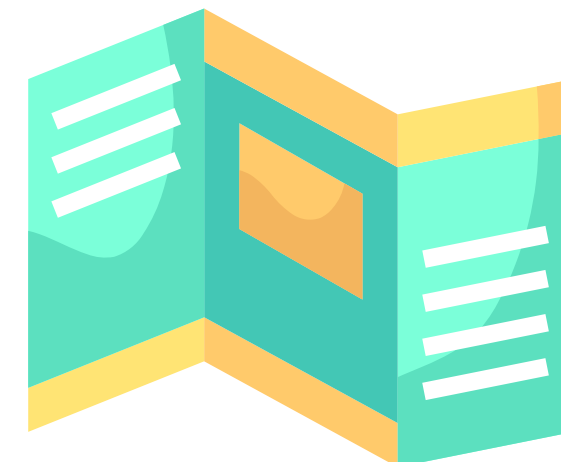
Poster Design



Digital Post Design



Leaflet





CONSULTING

Our 360-degree consultancy approach is designed to empower you to drive a fully comprehensive marketing strategy. We work closely with you to define a tailored marketing strategy based on analytical data and your business ambitions. We guide our clients with the balance of each marketing channel in mind to maximize your returns. The real question is: how do you get more traffic? Work with our consultants to develop your B2B or B2C digital strategy and digital transformation program. Our typical consulting projects include rapid review and recommendations on:

Digital Strategy Development

SEO Audit and
Recommendations



Online Customer
Acquisition



Social Media and
Content Marketing



Analytics



Stand out from the rest



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chinthaka@champ360marketing.com



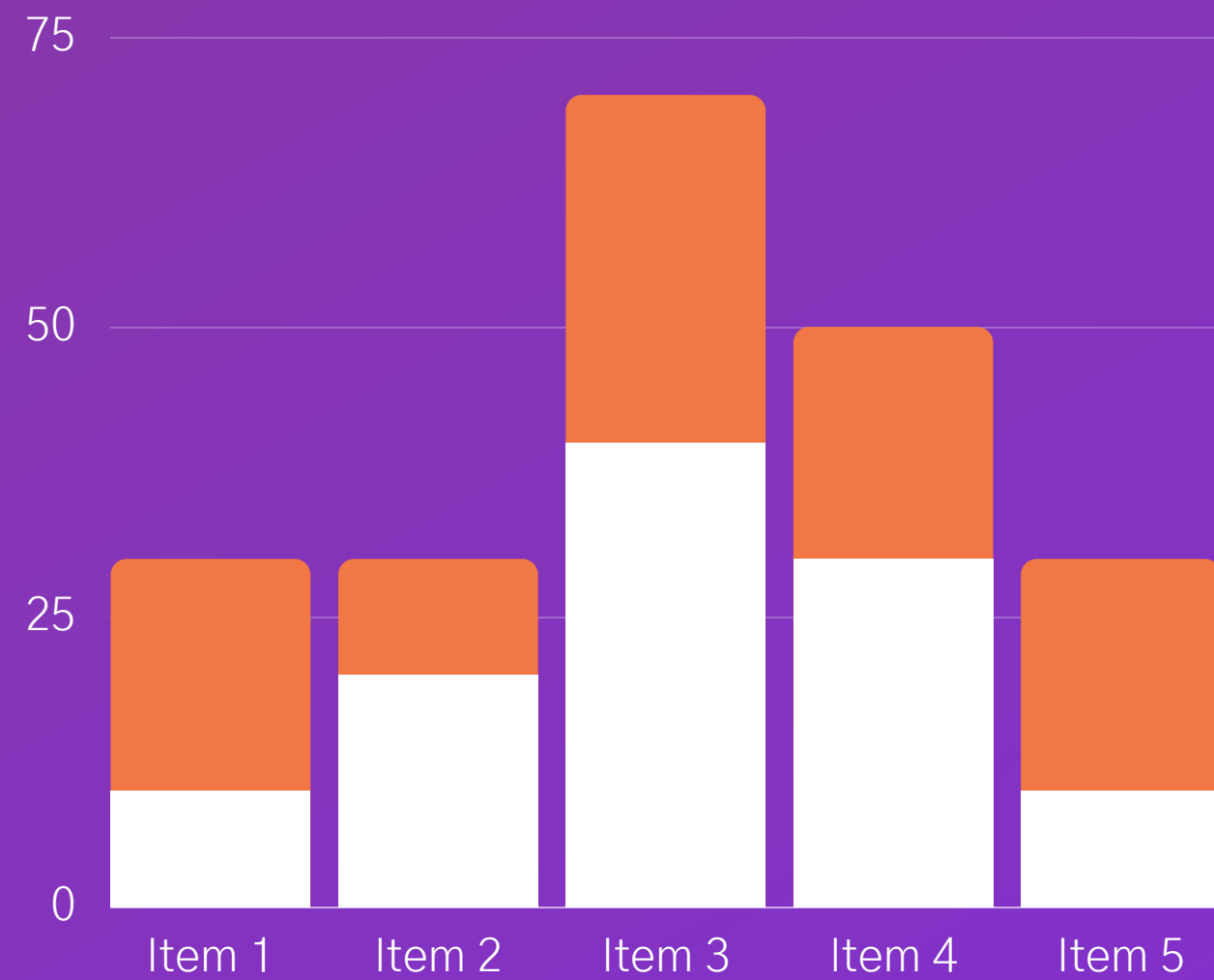
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Champ360



Real Time Data

Reports, and Analytics.

